


# JOEL ALVAREZ


VIDEO EDITOR / CINEMATOGRAPHER

## ABOUT

A craft editor specializing in short-form content. A extremely dedicated, hardworking, and adaptable professional. Looking to create attention-grabbing, emotional conveying material for promotional value in the entertainment industry. Looking forward to collaborating and learning with colleagues.



 **Phone:** (818) 795-4466

 **Email:** obscuraedits@gmail.com

 **Portfolio:** www.obscuraedits.com

## HARDSKILLS

### ADOBE CREATIVE CLOUD

Premiere Pro \* After Effects \* Photoshop  
Illustrator \* Lightroom \* Audition

### MICROSOFT OFFICE

Word \* Power Point \* Outlook

### WINDOWS OS / MAC OS

### DAVINCI RESOLVE

## JOB EXPERIENCE

### 2022 - PRESENT

Santa Monica College  
Santa Monica, CA

### PROMO PATHWAY APPRENTICE

- Designed professional movie covers, billboards and composed title cards using Illustrator.
- Edited raw studio footage to tell a story and create marketable and entertaining material.
- Worked extensively with sound design to create more value to the content provided.

### 2020 - 2023

SoHo Dance LA  
Westwood, CA

### VIDEOGRAPHER / CONTENT CREATOR

- Created valuable video content for all classes and events at the studio.
- Edited sound bites with audition to create more value to the content and elevate the narration.
- Worked closely with team member to make sure we follow brand guidelines and goals.
- Monitored instagram and Facebook to make sure to stay on top of trends and connect with account followers.

### 2018 - 2023

Playboy Enterprise  
Westwood, CA

### IT ADMINISTRATOR

- Create user accounts through AD. and deploy new equipment to users as needed.
- Troubleshoot and repair all technology devices used throughout the company.
- Provide access to correct servers and assets as needed per department.
- Maintain inventory and run necessary system backups.

## RELEVANT EDUCATION

### 2022 - 2023

Santa Monica College  
Cohort 11

### AS, Entertainment Promotion/Production

- PROMAX PATHWAY PROGRAM  
The nation's first accredited on-air promotions training program, developed my video editing, sound design, graphic design, and social media marketing skills.

## GOALS

I thrive to create high quality content. I would love to produce/edit content that is memorable and appeals to the audiences. This is one of my primary goals in this industry of entertainment and production industry.

## HOBBIES & INTERESTS

- Dancing
- Boxing
- Film / Tv
- Coffee
- Motorcycles
- Technology



**OBSCURA**  
Edits